

Julie R. Weeks

President and CEO, Womenable
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Profile

- One of the world's leading experts on the field of women's entrepreneurship, with experience in both the private and public sectors in the areas of research, public policy and program management
- Accomplished oral and written communicator, with proven ability to translate data and complex information into clear, concise, and actionable knowledge
- Well-traveled, able to work effectively with people of diverse backgrounds, cultures and levels of authority
- Skilled manager of people and programs

Professional Experience

Research

- Led local, state, national and international research efforts from design through execution, analysis and presentation of findings
- Has been personally responsible for much of the extant information on the state of women business owners and their enterprises in the United States
- Worked with international teams to conduct research projects in over one dozen countries around the world
- Skilled not only with research design, execution and analysis, but with summarizing key research findings in ways that are understandable and actionable
- Developed requests for proposals and managed sponsored research with contractors and outside providers in both the public and private sectors

Management

- Managed small entrepreneurial teams, temporary project-focused efforts and long-term career professional staff
- Vast experience with project management, from individual projects to \$1,000,000+ annual budgets
- Experience working with and managing subcontractors and vendors

Communications

- An accomplished writer, with skill in translating complex information into actionable intelligence
- Experienced at oral presentation – as a speaker, moderator, panelist, and session leader/teacher
- Skilled at developing messages and communicating upward to key decision makers and leaders, downward to subordinates and other team members, and outward to important constituents and public audiences

Training and Program Design, Monitoring and Evaluation

- Developed and helped to implement a multi-week “train the trainer” program to support women’s enterprise development in Russia
- Collaborated with non-governmental women’s entrepreneurial training association to offer women’s business development training program to women leaders in developing economies
- Spoken at numerous international conferences on issues surrounding the necessary elements of sustainable support for women’s enterprise development
- Offered training at international conferences concerning the proper design and execution of survey research and other data collection
- Designed and executed program monitoring and evaluation efforts

Work History

President and CEO Womenable, Empire, MI	2005 – present
Executive Director National Women’s Business Council, Washington, DC	2002 – 2005
Managing Director & Director of Research Center for Women’s Business Research, Washington, DC	1993 – 2002
Deputy Chief Counsel for Statistics & Research U.S. Small Business Administration, Washington, DC	1990 – 1993
Vice President, Politics and Public Affairs Market Strategies, Southfield, MI	1990
Vice President, Political Group Market Opinion Research, Detroit, MI	1980 – 1989
Michigan Field Coordinator Baker for President, Lansing, MI	1979 – 1980

Education

Leadership Development Program Center for Creative Leadership	2001
Master of Arts in Political Science , University of Michigan concentration in research methods, course work at the Inter-University Consortium on Political and Social Research (ICPSR)	1981
Bachelor of Arts in Political Science , University of Michigan concentration in American politics and public opinion, minor in economics	1979

Boards/Civic Engagement

National Association of Women Business Owners National Board of Directors	2007 – present
Chair, Education and Leadership Forum	2006 – 2007
Association of Women’s Business Centers Co-chair, Public Policy Advisory Council	2006 – present
Three Generations Circle Northern Michigan philanthropic circle focused on women and girls	2006 – present
Enterprising Women Magazine Member, National Advisory Board	2005 – present
Friends of the Washington and Old Dominion Trail President of the Board	2001 – 2005
Board member	1999 – 2005
Arlington County (VA) Citizens Bicycle Advisory Board Board member	1996 – 1999

Selected Publications & Presentations

Selected Publications

- “A Connotation for Control: Women Business Owners Seeking Balance AND Growth” 2008
- “Women Entrepreneurs in the Middle East and North Africa: Characteristics, Contributions and Challenges” 2007
- “Mapping the ‘Missing Middle’: Determining the Desire and Dimensions of Second-Stage Women Business Owners” 2007
- “Women Business Owners in Vietnam: A National Survey” 2006
- “The Performance, Progress and Promise of Women’s Business Centers in the United States: A Summary of Three Research Studies” 2006
- “Support for Women’s Enterprise Development in the United States: Lessons Learned” 2002
- “Women Business Owners in Russia” 1998
- “Women-Owned Businesses: Breaking the Boundaries, The Progress and Achievement of Women-Owned Enterprises” 1995
- “Styles of Success: The Thinking and Management Styles of Women and Men Business Owners” 1994

Selected Presentations/Major Addresses

- Spoke on the current state and future directions of the women’s enterprise movement globally at the 35th annual International Small Business Congress in Belfast, Northern Ireland, November 2008
- Presented the findings of a 5-country study on women business owners in the Middle East and North Africa at a launch event attended by Her Majesty Queen Rania in Amman, Jordan, June 2007
- Gave a keynote address at PROWESS conference on the state of women’s enterprise globally in Cardiff, Wales February 2006
- Spoke on the topic of “Women’s Enterprise Development in the U.S. and Internationally: Some Lessons Learned,” at a World Bank conference on Poverty Reduction and Economic Management (PREM) in Washington, DC April 2005
- Spoke and moderated a panel presentation at “Accelerating Women’s Entrepreneurship Forum” held in conjunction with an OECD SME Ministerial meeting in Istanbul, Turkey June 2004
- Gave a keynote address on “Women’s Enterprise Development in the United States: Lessons Learned” at the first national women’s business conference in Taipei, Taiwan December 2003
- Addressed the launch of the United Kingdom’s Strategic Framework for Women’s Enterprise in London, England in May 2003 on “A Perspective from Abroad: The US Experience in Women’s Enterprise Development”
- Spoke on “Entrepreneurial Support Structures: Policies, Programs and Partnerships for Success” at 2nd Regional Forum of Women Entrepreneurs, hosted by the United Nations Economic Commission for Europe in Geneva, Switzerland in March 2003
- Prepared a paper and presentation on “The Face of Women Entrepreneurs: What We Know Today,” included in the proceedings publication of the 2002 OECD conference on “Women Entrepreneurs in SMEs: Realizing the Benefits of Globalisation and the Knowledge-Based Economy,” held in Paris, France
- Prepared a background paper and gave formal comments on trends in women’s entrepreneurship at “Women Entrepreneurs on SMEs” conference hosted by the OECD in Paris in December 2000